INSIGHTS. CONNECTIONS. EXPERTISE.



2024 TECNA CEO Retreat Sponsorship Opportunities

December 2-4, 2024 | Nashville, Tennessee, USA

About the TECNA CEO Retreat

The CEO Retreat of the Technology Councils of North America (TECNA)brings together 30 CEOs and Executive Directors of technology associations from across North America who represent more than 22,000 technology-related companies. This intimate format at an exclusive 5-starresort is a unique opportunity to gain visibility and build relationships with key leaders of technology ecosystems across North America.

	Business Sponsor \$7,500	Platinum Sponsor \$10,000	Presenting Sponsor \$15,000
Access to attendee list (name, title and organization only)	•	•	•
Speaking opportunity		•	•
Recognition as sponsor on conference agenda, website and all other marketing materials	•	•	•
Opportunity to include materials in conference "swag bag"	•	•	•
Conference passes	1	1	2

2024 TECNA CEO Retreat Sponsor Opportunities

CONTACT

Jennifer G. Young, CEO Technology Councils of North America (TECNA) 412-543-3493 / jyoung@tecna.org



2024 TECNA CEO Retreat Sponsor Opportunities

Presenting Sponsor (Exclusive) - \$15,000

- Official sponsor of event
- Access to attendee list (name, title, company only)
- Speaking opportunity
- Recognition as presenting sponsor on retreat agenda, website and all other marketing materials
- Opportunity to include materials in conference "swag bag"
- 2 conference passes

Platinum Sponsor (Exclusive) - \$10,000

- Access to attendee list (name, title, company only)
- Speaking opportunity
- Recognition as platinum sponsor on retreat agenda, website and all other marketing materials
- Opportunity to include materials in retreat "swag bag"
- 1 conference pass

Business Sponsor - \$7,500

- Access to attendee list (name, title, company only)
- Recognition as TECNA Innovation Awards sponsor on retreat agenda, website and all other marketing materials
- Opportunity to include materials in conference "swag bag"
- 1 conference pass

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