

TECNA represents approximately 60 technology trade organizations that, in turn, represent more than 22,000 innovative, technology-related companies in North America. TECNA serves as the collective voice of these regional organizations to federal policymakers in helping to grow the technology economy.

To this end, TECNA seeks to promote:

Fostering a Competitive Artificial Intelligence (AI) Ecosystem

As AI continues to redefine industries and drive innovation, TECNA recognizes the critical role it plays in shaping the future of the global economy. TECNA supports policies that foster AI innovation and research, build a workforce ready for the AI era, promote ethical AI development and use, and ensure AI safety and security.

Developing, Attracting and Retaining a Diverse and Highly Qualified Workforce

The single largest inhibitor to economic growth in North America is the inability to attract and retain a highly skilled, diverse, and qualified technology workforce. TECNA believes policy and technical solutions are needed to address these challenges and supports modern approaches to grow the tech workforce.

Policies that Promote a Pro-business & Pro-growth Tax, Regulatory, and Trade Environment

North America is the most conducive to company creation and growth compared with anywhere else in the world. TECNA is committed to promoting policies that make the path toward competitiveness, as well as produce innovation, easier with fewer obstacles.

Policies that Promote Investment in Innovation and Technology-Related Economic Development

Innovation spurs economic growth and the technology sector is a primary source for innovation. TECNA supports policies that advance, invest, and protect North American born innovations.

Investing in the Infrastructure to Support an Ecosystem Where the Technology Industry Can Thrive

A safe, reliable, and secure infrastructure is necessary for the sustainability of the technology industry's growth. Protecting infrastructure and addressing cybersecurity concerns remain an important task for our nation. TECNA supports policies that invest in infrastructure to enable the technology ecosystem to function ethically, securely, and to its fullest capacity.