



We are a federation of 65 highly collaborative technology councils and trade associations in the US and Canada.

TECNA combines the expertise and influence of its member councils and associations – and the 22,000 technology companies they serve – to achieve outcomes that individual organizations cannot achieve alone. We use that expertise and influence to promote innovation and help grow the North American economy.

TECNA delivers valuable programs for member organizations by fostering collaboration, innovation, and aligning the combined effort of member and TECNA staff. We currently focus that effort on two main programs – **Peer Learning and Government Relations.**

TECNA also leverages the collective buying power of our members to deliver higher quality, lower cost services to small and medium sized tech companies.

SAMPLE MEMBER BENEFITS

- 401(k) Pooled Employer Plan
- Technology talent recruiting
- Technology apprenticeships and other workforce programs
- Association Health Plans
- Licensed access to economic development, workforce, and financial benchmark data
- Licensed platforms such as Policy Advocacy, CRM, Demand Gen, Payroll, etc.

PROGRAMS

Peer Learning

- CEO professional development retreats
- Communities of Interest
 - Workforce development
 - Membership development
 - Event management
 - Start-up ecosystem support
- Association operating benchmarks & best practices
- Industry benchmarks & reports
- Summer conference for staff professional development

SAMPLE OUTCOMES

- 50+ operational best practice elements shared and maintained
- 12,000+ annual member and staff hours contributed to TECNA committees, events, and other programs.
- 2022 & 2023 TECNA US National Workforce Study published: [Tech Workforce Trends: The Migration of Tech Jobs Since The Pandemic](#)
- 2023 TECNA Canadian National Workforce Study published: [Tech Workforce Trends: The Migration of Tech Jobs Since The Pandemic](#)

Government Relations

- Public policy advocacy
 - Federal
 - State/Province coordination
- US & CA Policy Steering Committee
- Policy resources/data/reports
- Thought leadership in media outlets
- Member briefings with government officials
- Access to US & CA federal government officials to help members effect change and build productive relationships

- U.S. House passage (357/70) of HR 7024 - [Repeal of Amortization of Section 174 R&D Tax Credits](#)
- Testified, U.S. House Judiciary Subcommittee on Immigration & Citizenship Hearing, [O, Canada! How Outdated US Immigration Policies Push Top Talent to Other Countries](#)
- 80+ meetings with federal elected and administration officials
- 3,900+ letters and other communications issued to elected officials on issues of importance
- 55 media mentions and quoted in Wall Street Journal, Bloomberg, Forbes, Fox Business, reposted on LinkedIn—275 million annual impressions

