



TECNA

TECHNOLOGY COUNCILS OF NORTH AMERICA

2024 CEO RETREAT



HOSTED BY

Greater Nashville Technology Council

Nashville, Tennessee, USA

December 2-4, 2024

WWW.TECNA.ORG

#tecna2024

WELCOME

Dear TECNA CEO and EDs,

I'm thrilled to extend a warm welcome to Nashville! Hosting this year's CEO Retreat in "Music City USA" is a true honor, and I hope you enjoy every moment in our vibrant city.

Whether it's your first time here or you've visited Nashville before, you're in for a real treat. Known as the home of country music, Nashville's rich music heritage is part of its charm. I hope you'll enjoy the energy of our live music scene during an evening of "honky-tonking" and that our museum visits provide you with insights into Nashville's unique music history.

But Nashville is more than just music. Over the past several years, we've become a thriving tech hub, drawing in talented professionals from across the country. Our skyline has transformed dramatically, with 68% of it built in the last decade—a testament to Nashville's rapid growth and innovation. At one point, even holding the record for most cranes in a U.S. city!

Nashville is a showcase of "Southern Charm," and I hope you feel that in every interaction this week. We're proud of the collaborative spirit in our community, bringing together entrepreneurs, corporations, public sectors, and educators to drive Nashville's tech growth.

I'm especially excited for you to hear from our Mayor, Freddie O'Connell, who began his career in tech. We're also looking forward to welcoming you to Tech Hill Commons, home of the Nashville Technology Council, where we gather 20 to 250 technology professionals for events 4 to 6 times a month.

Please enjoy your time in Nashville, and above all, take this opportunity to connect deeply with one another. Build relationships that will enrich your professional and personal lives for years to come. I feel incredibly fortunate to know each of you and to have built friendships that I'll cherish for a lifetime.

Looking forward to spending time together,
Elise Cambournac
President & CEO
Greater Nashville Technology Council (NTC)

IMPORTANT INFO

Important Addresses

Omni Nashville, 250 Rep. John Lewis Way South

Nashville Public Library, 615 Church Street

Mimo, 4 Seasons Hotel, 100 Demonbreun Street

Greater Nashville Technology Council, 500 Interstate Blvd. S, Suite 200

Category 10 & Ole Red: 120 2nd Avenue North

Reach TECNA Staff during the retreat via email or Slack:

Jennifer Young, CEO - jyoung@tecna.org

Alina Hardy, Communications Director - ahardy@tecna.org

Lindsay Ries, Government Affairs Director - lries@tecna.org

Kate Kwedar, Operations Assistant - kkwedar@tecna.org



Connect on TECNA's Slack channel **#ceoretreat24**

MONDAY, DECEMBER 2, 2024

3:00pm – TECNA Board of Directors Meeting
Nashville Public Library, 615 Church Street

5:30pm – Welcome Reception & Dinner
Mimo, 4 Seasons Hotel, 100 Demonbreun Street

TUESDAY, DECEMBER 3, 2024

Morning – Peer Activities
9:45am – National African American Music Museum
***Meet in lobby of the Omni Nashville*
8:50am – Country Western Hall of Fame
***Meet in the lobby of the Omni Nashville*

Spa – sessions and appointments on your own
Voice lesson -- details forthcoming!

12:15pm – Meet at Omni to Uber to Nashville Tech Council
NTC Address: 500 Interstate Blvd, Suite 200

12:30pm – Lunch at NTC

1:00pm – Welcome from Nashville Mayor Freddie O'Connell
 Freddie O'Connell is the tenth mayor of Nashville and Davidson County. He served on the Metro Council from 2015 to 2023 where he focused on combating poverty, strengthening neighborhoods, and promoting inclusive economic growth. He has been part of many civic organizations and nonprofit boards. He has extensive experience in Nashville's tech industry and has worked on initiatives to improve public transit, affordable housing, and environmental stewardship.

1:30pm – Threshold Presentations & Afternoon Peer Programming
***This time is reserved only for TECNA member CEOs*

4:30pm – Adjournment
Ubers available back to Omni Nashville

5:30pm – Dinner
Category 10 & Ole Red, 120 2nd Avenue North
 The evening will start with a whiskey tasting and hors d'oeuvres, followed by a private dinner in one of Nashville's premiere live entertainment honky-tonks!

WEDNESDAY, DECEMBER 4, 2024

Breakfast on Your Own

9:00am – Meet in Omni lobby for Ubers to NTC
***If checking out, bring luggage for departure*

9:30am – Morning Programming

12:00pm – Adjournment

THRESHOLD PRESENTATIONS

GUIDELINES - THRESHOLD PRESENTATIONS

Trust & Confidentiality

- This is the foundational guideline to establish an effective container for individual and group development.
- We are creating a safe space here where we can share vulnerably in ways that we might not be able to anywhere else.
- We DO NOT share anything that we learn or hear in this forum such as names, specific stories, or other identifying information.
- We also abide by double confidentiality: No one shall discuss any conversations or topics without express permission from the other person.

Time is our most sacred resource. These meetings work well when we make the best use of this time by being fully present and arriving on time.

- To participate fully, we ask that you eliminate distractions like cell phones.
- We will have these discussions in a private room, uninterrupted.
- Arrive on time.
- Show up today with trust, openness, honesty and respect.
- Listen fully to each person, even if you disagree.
- Respect the clock and the time signals.

THANK YOU TO TEGNA'S SPONSOR PARTNERS!

Business Sponsor

NorthGuide

Strategic Partners

APPRENTI  **PORTALUS**

Thank you to our CEO Retreat host,
Greater Nashville Technology Council!