

2023 CEO Retreat Sponsorship Opportunities

November 27-30, 2023



About the TECNA CEO Retreat

The CEO Retreat of the Technology Councils of North America (TECNA) brings together 30 CEOs and Executive Directors of technology associations from across North America who represent more than 22,000 technology-related companies. This intimate format at an exclusive 5-star resort is a unique opportunity to gain visibility and build relationships with key leaders of technology ecosystems across North America.

CONTACT

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2023 TECNA CEO Retreat Sponsor Opportunities

	Reception Sponsor (2 available) \$3,000	Business Sponsor (2 available) \$7,500	Presenting Sponsor (1 available) \$15,000 SOLD OUT
Complimentary registration to the open sessions of the retreat (Some CEO Retreat sessions are closed for TECNA Council CEOs only)		1	2
Sponsor representative (or TECNA Leader if not in attendance) to share brief remarks about sponsoring company and potential business partnership			◆
Hyperlinked logo in registrant confirmation and thank you email			◆
Attendee list (name, title and organization only)			◆
Mention in TECNA social media channels (i.e. Twitter and LinkedIn)		◆	◆
Acknowledgement in registrant final logistical email		◆	◆
Opportunity to distribute marketing collateral on attendee tables during session		◆	◆
Hyperlinked logo and wording reflecting sponsorship level on conference/TECNA website and in one all-member TECNA Digest newsletter	◆	◆	◆
Marketing brochure and/or promotional item placement at event sponsor table	◆	◆	◆
Verbal acknowledgement during opening remarks by moderator	◆	◆	◆
Logo featured in onsite presentation slides reflecting sponsorship level	◆	◆	◆
Acknowledgment in registrant thank you email	◆	◆	◆

2023 TECNA CEO Retreat Sponsor Opportunities

\$15,000 – Presenting Sponsor (Exclusive) – SOLD OUT

- Top sponsorship billing for event
- Sponsor representative (or TECNA Leader if not in attendance) to share brief remarks about sponsoring company
- Includes ability to exclusively participate in the opening reception (November 27) and also the second day reception (November 28)
- Hyperlinked logo in registrant confirmation and thank you email
- Attendee list (name, title and organization only)
- Mention in TECNA social media channels (i.e. Twitter and LinkedIn)
- Acknowledgement in registrant final logistical email
- Opportunity to distribute marketing collateral on attendee tables during session
- Hyperlinked logo and wording reflecting sponsorship level on conference/TECNA website and in one all-member TECNA Digest newsletter
- Marketing brochure and/or promotional item placement at event sponsor table
- TECNA representative to acknowledge sponsor during welcoming remarks and other events where sponsors are recognized
- Logo featured in onsite presentation slides reflecting sponsorship level
- Acknowledgement in registrant thank you email and final logistical email

\$7,500 - Business Sponsor

- Includes ability to participate in the second day reception (November 28)
- Mention in TECNA social media channels (i.e. Twitter and LinkedIn)
- Acknowledgement in registrant final logistical email
- Opportunity to distribute marketing collateral on attendee tables during sessions
- Hyperlinked logo and wording reflecting sponsorship level on conference/TECNA website and in one all-member TECNA Digest newsletter
- Marketing brochure and/or promotional item placement at event sponsor table
- TECNA representative to acknowledge sponsor during welcoming remarks
- Logo featured in onsite presentation slides reflecting sponsorship level
- Acknowledgement in registrant thank you email and final logistical email

\$3,000 – Reception Sponsor

- Hyperlinked logo and wording reflecting sponsorship level on conference/TECNA website and in one all-member TECNA Digest newsletter
- Marketing Brochure and/or promotional item placement at event sponsor table
- TECNA representative to acknowledge sponsors during welcome remarks
- Logo featured in onsite presentation slides reflecting sponsorship level
- Acknowledgement in registrant thank you email