

Running a tech council is nuanced.

You don't have to do it alone.

TECNA strives to deliver valuable services to member organizations fostering collaboration, innovation, and the exchange of ideas. One way we do this is through our peer groups.

22,000+
Companies

60+
Technology
Councils

40+
States &
Provinces

Peer Groups	Topics Discussed in 2020 & 2021
CEO	<ul style="list-style-type: none"> •Operational Model & Organization Growth •Staff Compensation, Attraction, Retention •Starting a Tech Council & Launching a Foundation
COO	<ul style="list-style-type: none"> •Challenges/Successes in COVID-19 Pandemic •Role Responsibilities •Remote Work / Office Structure
Public Policy	<ul style="list-style-type: none"> •U.S. and Canadian Policy Agenda Development •State-to-State Issues •Advance agenda to policy makers through fly-ins, roundtables, grassroots efforts
Membership	<ul style="list-style-type: none"> •Dues Structures •Role of Membership Team in COVID-19 Pandemic •Outreach Strategies
Events	<ul style="list-style-type: none"> •Pivoting - In-Person to Virtual •Pivoting - Virtual to Hybrid & In-Person •Software Demos
Diversity, Equity & Inclusion	<ul style="list-style-type: none"> •Information Gathering •Best practice sharing •What is role of Tech Council?
Workforce	<ul style="list-style-type: none"> •Student Summer Programs •Internship Programs •Apprenticeships
MarCom	<ul style="list-style-type: none"> •Online Communications •Marketing Tools & Social Media •Podcast Launching

Contact us for info on how you can get active with TECNA

Jennifer G. Young, TECNA CEO
 jyoung@tecna.org
 Alina Hardy, Communications Dir.
 ahardy@tecna.org

Technology Councils of North America
 438 Division Street, Sewickley, PA 15143
 WWW.TECNA.ORG | +1.412.545.3493