

# 2023 Summer Conference Sponsorship Opportunities

August 9-11, 2023 | Seattle, Washington, USA



## About the TECNA Summer Conference

This two-day, annual event brings together the c-suite and employees from North American tech associations to learn, connect and experience a different tech ecosystem. TECNA member associations represent over 22,000 tech firms across North America. With content focused on future trends and best practices, organizations come together to strengthen the North American network and find ways to better support the growth and membership of regional marketplaces. Gain access to TECNA's vibrant network and reach potential opportunities throughout North America.

### **CONTACT**

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# 2023 TECNA Summer Conference Sponsor Opportunities

	Support Sponsor \$2,500	Welcome Sponsor (1 avail) \$3,000	Keynote Speaker Sponsor (2 avail) \$5,000	Lunch Sponsor (2 avail) \$5,000	Lanyard Sponsor (1 avail) \$3,500	Shuttle Sponsor (1 avail) \$5,000	Reception Sponsor (4 avail) \$5,000	Media Sponsor (1 avail) \$7,500	Innovation Award Sponsor (1 avail) \$7,500 <b>SOLD OUT</b>	Presenting Sponsor (1 avail) \$15,000 <b>SOLD OUT</b>
Official Sponsor of event										◆
Access to Attendee list (name, title and organization only)							◆	◆	◆	◆
Opportunity to speak at conference. Reception sponsors can provide brief remarks at reception sponsored							◆			◆
Conference passes (Some Summer Conference sessions are closed for TECNA Council members only)	1	2	2	2	2	2	2	2	3	4
Logo and branded presence during sponsored reception							◆			
Recognition as sponsor on conference agenda, website and all other marketing materials	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆
Signage in lunch area with company logo				◆						
Acknowledged during welcoming remarks				◆						
Opportunity to present five awards									◆	
Opportunity to put literature on attendee chairs			◆							

Branded presence at conference check-in area at hotel		◆								
Greet guests and staff at registration desk		◆								
Opportunity to include materials in conference packet		◆								
Branded presence on shuttles						◆				
Opportunity to include materials in conference "swag bag"					◆			◆		
Acknowledgement at breakfast opening remarks								◆		

## 2023 TECNA Summer Conference Sponsor Opportunities

### Presenting Sponsor - \$15,000 – **SOLD OUT**

- Official sponsor of event
- Access to attendee list (name, title, company only)
- Opportunity to speak at conference
- Recognition as presenting sponsor on conference agenda, website and all other marketing materials
- 4 conference passes

### Reception Sponsor Night 1 – two at \$5,000 each

- Provide brief remarks at reception
- Access to attendee list (name, title, company only)
- Logos and branded presence during opening reception
- Recognition as reception sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

### Reception Sponsor Night 2 – two at \$5,000 each

- Provide brief remarks at reception
- Access to attendee list (name, title, company only)
- Logos and branded presence during opening reception
- Recognition as reception sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

### Lunch Sponsor – two available at \$5,000 each

- Signage in lunch area with company logo
- Acknowledged during welcoming remarks
- Recognition as lunch sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

**TECNA Innovation Awards Sponsor (Exclusive) \$7,500 – SOLD OUT**

- Opportunity to present five awards • Access to attendee list (name, title, company only)
- Recognition as TECNA Innovation Awards sponsor on conference agenda, website and all other marketing materials
- 3 conference passes

**Support Sponsor \$2,500 each**

- Recognition as support sponsor on conference agenda, website and all other marketing materials
- 1 conference passes

**Keynote Speaker(s) Sponsor – two at \$5,000 each**

- Opportunity to put literature on attendee chairs
- Recognition as keynote speaker sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

**Welcome Sponsor (Exclusive) \$3,000**

- Branded presence at conference check-in area at hotel
- Greet guests and staff at registration desk
- Opportunity to include materials in conference packet
- Recognition as welcome sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

**Shuttle Sponsor (Exclusive) \$5,000**

- Branded presence on shuttles
- Recognition as shuttle sponsor on conference agenda, website and all other marketing materials
- 2 conference passes

**Lanyard Sponsor (Exclusive) \$3,500**

- Recognition as lanyard sponsor on lanyards, conference agenda, website and all other marketing materials
- Company materials available in “swag bag”
- 2 conference passes

**Media Sponsor (Exclusive) \$7,500**

- Recognition as media sponsor on conference agenda, website and all other marketing materials
- Opportunity to include materials in conference “swag bag”
- Access to attendee list (name, title, company only)
- 2 conference passes
- Acknowledgement at breakfast opening remarks